

**The 1st International Telecom Consultants and Engineers Day**  
Venue: Auditorium, Caixaforum, Montjuic

Organized jointly by the Society of Telecommunications Consultants and the Col.legi Oficial de Enginyers Tècnics de Telecomunicacions de Catalunya, the objective of the meeting is to share knowledge about future trends and best practices in international telecom projects and build a powerful network of international telecom consultants and professionals.

## **Agenda**

### **Part I - Opening session**

9:30 Registration

10:00 Welcome message

- Catalan Government or Barcelona City Council Officer.
- Jim O'Gorman, President STC
- Ferran Amago, President, COETTC

#### **PANEL MODERATORS:**

Agustin Argelich, President, Argelich Ingenieros, Barcelona, Board member of STC and member of COETTC

Ken Krupp, Principal Consultant, IP Network Consulting, New York, Board member of STC and Chairman of International Affairs Committee

10:15 Future Trends in international communications: Collaboration and Mobility in the cloud.

- Panelists:
  - Frank Gomez, Roca - IT infrastructures Manager, Barcelona
  - Juan Manuel Moreno, Telefonica – Multinational Marketing Director, Madrid
  - Roberto de la Mora, Cisco – Sr. Director of Marketing, Dallas
  - Javier Losana, Siemens Enterprise Networks – Head of Professional Services, Solutions & Support, Madrid

11:00 Coffee break

11:30 International Wireless Expense Management and Mobile Device Management Best practices.

Moderators: Agustin Argelich and Ken Krupp

- Panelists:
  - Ken Krupp, IP Network Consulting – Principal Consultant. STC Board member and Chairman of International Affairs Committee, New York
  - Christian Cor, Saaswedo - Founder and President, Paris
  - David Steen, Teleplus Consulting – CEO. STC member, Minneapolis

12:15 Why is the independent, international consultant so important in overcoming the current economic situation in Europe and the world?

Tag line: in this era of global community and global economy, we must have a global philosophy.

Moderators: Agustin Argelich and Ken Krupp

- Panelists:
  - George E. Mokhbat, Macom Sarl – Managing Partner and President of the Association Franco-Libanaise des Professionels de l'Informatique. STC Member, Paris, Beirut, Dubai
  - Jaume Fortuny, COETTC – International Affairs Chairman, Barcelona
  - Jim O'Gorman, Communications Engineering LLC – President. President of STC, Society of Telecommunications Consultants, New York
  - Joan Majo, Cercle del Coneixement - President. Former Minister of Industry of the Government of Spain, Barcelona

13:00 Closing Session

- Catalan Government or Barcelona City Council Officer.

13:15: Networking & cocktails

**Part 2 - International consultants and VAC Meeting** (STCE, by invitation)

14:00 - 15:30 Consultant's Lunch – typical Paella at the elegant Peixerot restaurant.

16:00 - 17:00 Consultant's business meeting - Argelich Ingenieros Headquarter

### **About COETTC**

COETTC is an association designated by the government (similar to the English Royal Chapter) to represent the telecommunications engineers of Catalonia (Barcelona).

COETTC acts in an advisory capacity to the executive and legislative branches of government on the subject of telecommunications (infrastructure, regulations and services). The Association also helps businesses to create value and to open new markets through Information and Communications Technology (ICT) and through its network of relationships.

COETTC offers its members the opportunity to enhance professional development and continuous updating of knowledge.

COETTC is involved in the development of a better society by contributing the knowledge of its members. As a result, COETTC actively participates in associations, partnerships and other activities where the sharing of this technical knowledge becomes a common good, accessible to all. This is COETTC's commitment to society.

### **About STC**

**STC** is an international organization of independent telecommunications and information technology consultants who serve clients in business and government.

**STC** was founded in Chicago in 1976. Celebrating its 35th anniversary.

**STC** members adhere to strict professional standards and a rigorous code of ethics.

**STC** is dedicated to improving the competence of its members so that they may serve clients with reliability, integrity, and the highest level of professionalism.